



**NEW YORK CITY  
TRIATHLON** III  
Signature Event of the **LIFETIME TRI** Series

## OFFICIAL CHARITY PARTNER APPLICATION

2019 New York City Triathlon  
Sunday, July 21, 2019

### PROGRAM DETAILS

The New York City Triathlon Official Charity Partner Program provides a unique and active platform for nonprofit partners to fundraise and gain valuable exposure through the race and race weekend events. Interested charities must submit an official application in order to be considered to pre-purchase entries into this sought after event. The application process will take place from Friday, October 5 through Sunday, October 21. Charities will be chosen based upon their ability to sustain a successful program. Selected charities are solely responsible for recruiting athletes to sign up, fundraise, and abide by registration deadlines and race on its behalf. **The 2019 race will be held Sunday, July 21.**

### PROGRAM COST

The price of an individual charity entry into the 2019 NYC Triathlon is **\$338** (inclusive of registration fees and event insurance). Relay entries are **\$420**, consisting of teams of two or three. A minimum of five entries must be purchased to be considered an Official Charity Partner with the option to purchase additional entries before the charity registration deadline. Individual entries can be converted to relay entries for the difference in entry price (\$82) at a later date. The charity entry registration period spans **November 1, 2018** through **June 9, 2019**. Any unused entries after the June 9 deadline will be forfeited and entries cannot be refunded or transferred to the following year.

### ORGANIZATION BENEFITS

The New York City Triathlon is the most highly publicized International distance Triathlon in the nation. Often times the media surrounding the race is centered on the stories of the athletes and charities that our race supports. In addition, the race will provide the following benefits:

- Each charity is listed on the Official Charity Program webpage on the race website. Charities will have the opportunity to have its logo, brief description and team benefits posted.
- Race organizers will send out a total of two e-mail blasts to the race's database advertising the Official Charity Program and encouraging athletes not admitted through general entry to register with a Partner.
- Promotions on race social media sites. The month of June is our designated "Charity Athlete Month!" We will be posting daily features on our Partners and charity athletes.
- Gain new exposure at the Sports & Fitness Expo. Official Charity Partners receive a discounted rate.

### **IMPORTANT APPLICATION DATES**

- **Sunday, October 21, 2018** Charity Partner Application due
- **Tuesday, October 23, 2018** Acceptances and contracts sent out
- **Tuesday, October 30, 2018** Signed contract and full payment for all entries due
- **Sunday, June 9, 2019** All athletes must be registered with the NYC Triathlon
- **Sunday, July 21, 2019** NYC Triathlon Race Date

### **ENROLLMENT PROCESS**

Charity managers or head coaches wishing to enroll in the program can simply fill-out and submit an online application. [CLICK TO ENROLL HERE](#) or visit <https://www.surveymonkey.com/r/NYCTRI19APP>

Thank you for your continued service to our events, and please don't hesitate to let us know how we can better enhance your team's experience.

We look forward to an incredible 2019 season!

#### **Contact Us**

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