



## 2011 Janus Financial Executive Challenge Registration

Congratulations on being one of thousands participating in the Nautica New York City Triathlon. Janus believes there is no triathlete or triathlon quite like that which you'd find in New York City, where adrenaline comes not from energy bars or power drinks, but from the exhilaration of racing in the city that, truly, "never sleeps." If you're a professional in the financial services industry who enjoys an occasional rush of adrenaline, take the Janus Financial Executive Challenge.



Developed by Janus, a global investment management company, the Janus Financial Executive Challenge is a race within a race that allows financial professionals like you to narrow the field on race day by measuring your athletic performance against others in your profession. It also offers the following perks:

- Free registration for athletes who have a confirmed entry in the 2011 New York City Triathlon
- In depth training tips, an 18-week online coaching program and a live webinar with professional triathlon coaches from Multisports.com
- A Janus Financial Executive Tri Tank and Race Hat
- The opportunity to compete for top three awards in both female and male categories among Janus Financial Executive Challenge participants

Janus has long respected and admired triathletes for their commitment and passion - the same qualities we apply in our search for solid investments. Whether it's solid, long-term performance or superior service, we aim high. Just like a competitive triathlete. And like a triathlete, we believe that the best way to achieve our goals is through long hours, strong discipline and intense focus. We salute those who share our competitive spirit and love for the sport of triathlon. And we're pleased to give you one more opportunity to win through the Janus Financial Executive Challenge.

[Click here](#) to learn more about the Janus Financial Executive Challenge and to register online. But hurry! The registration deadline is Friday, February 18, 2011 and space is limited.

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## Athlete Hotel Block Opening February 1, 2011!

Mark your calendars for February 1, 2011.  
That's when the Nautica NYC Triathlon's athlete block opens  
at the Sheraton New York, the official race hotel.  
Stay tuned to your inbox for more information!

### NYC Tri Promotional Videos

Can't get enough of the Nautica NYC Triathlon?  
We've got you covered.  
Check out the first installment of videos  
to keep you inspired until race day! [Click here](#)



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